



# Public Service Announcement (PSA) Video Contest

## CONTEST CALENDAR

**November 18<sup>th</sup>:** All entries are due.

**December 2<sup>nd</sup>:** Three semi-finalists will be announced.

**December 2<sup>nd</sup> to December 13<sup>th</sup>:** Public voting period for three semi-finalists.

**Mid-December:** Contest winners announced LIVE at a luncheon with the Attorney General in Harrisburg.

## ELIGIBILITY

Each entrant must be enrolled as a student at a Pennsylvania public, private, or parochial high school. High school-grade homeschool students residing in Pennsylvania are also eligible to participate. **Students may work individually or as a team of up to three students.** Contest is limited to one entry per person/team. A parent/teacher must sponsor and be responsible for the supervision of the entrant(s). The parent/teacher sponsor or other adults may appear in the PSA video, but shall not participate in the development or production of the video.

## VIDEO RECORDING & SUBMISSION FORMAT

1. PSA must be 30 seconds.
2. PSA must be submitted in .MOV or .MP4 file format.
3. PSA must be original student entrant work.
4. PSA must depict the importance of the Safe2Say Something Program.
5. PSA shall not include any offensive or illegal content.
6. PSA shall not include any copyrighted, trademarked, or branded material. (See Copyrighted Materials section on Page 2).

## COPYRIGHTED MATERIAL

Entrants are prohibited from using copyrighted materials, as getting permissions may be costly and difficult. Entrants are encouraged to visit a copyright-free music library or use the band or chorus at your high school if any background music needed.

## JUDGING

- All entries will be reviewed by a panel of judges.
- The OAG will post the top three PSAs on its websites and social media for public voting.
- The three semi-finalists will be invited to Harrisburg for a luncheon and award ceremony in mid-December, where the winner will be announced.